

SUSHI HAND ROLL SHOP

— Business Model with Small Investment, short term return —



Fast Food “SUSHI” Business



Business Concept

“SUSHI HAND ROLL” easily taken away

Among fast food stores, such as hamburgers and pizzas, which competing each other toughly, “Sushi Hand Roll” will make a big trend as it has Japanese taste, impressive, tasty, healthy and easy to prepare.

It requires small investment and easy operations. “Sushi Hand Roll” business model is based on the concept of small capital and short term return, which allows for space saving and easy operation.



Roll Menu Concept

Hand made “SUSHI HAND ROLL” from \$ 3.00 per roll

There are many inexpensive and easy-to-eat fast food items such as hamburgers, pizzas, and sandwiches that are the mainstream of fast food, but the "SUSHI HAND ROLL" can differentiate itself from these items. The "SUSHI HAND ROLL" can be cooked in the restaurant, and the menu can be developed with low cost of ingredients, offering customers inexpensive and tasty food. “SUSHI HAND ROLL” can be offered to customers at low cost.



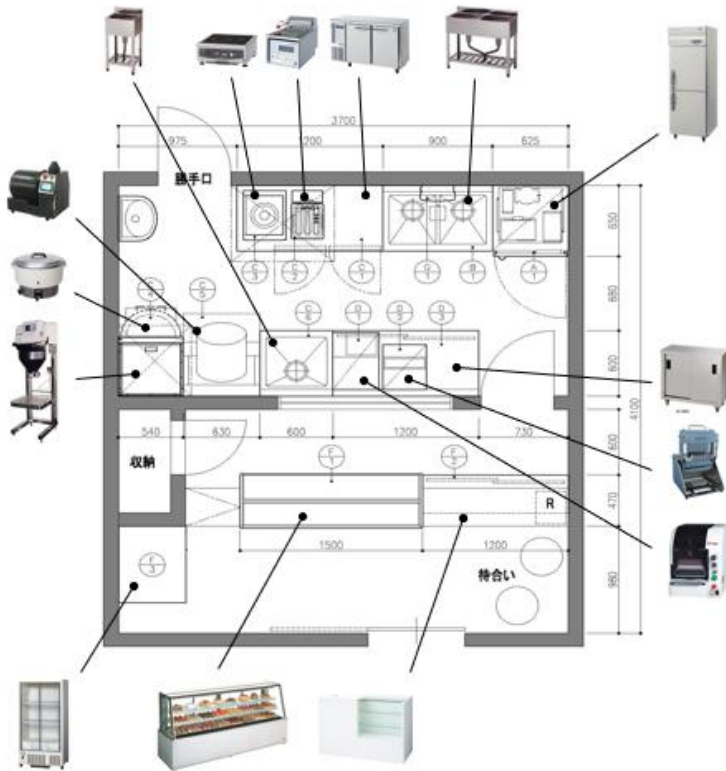
A fascinating and cool presence with a cross-cultural feel

“SUSHI HAND ROLL” is an attractive food that combines the easy, fast-food-like elements and the cool, Asian image reminiscent of “sushi” in Japanese food culture. "SUSHI HAND ROLL" is a sushi roll with a Japanese image, such as teriyaki chicken roll with sweet and spicy sauce, salmon roll with spicy sauce, standard roll with avocado and tuna, vegetarian roll seasoned with original sauce, and shrimp roll with garlic, all of which are colorful, impactful, and delicious in addition to being delicious. In addition to the delicious taste, the colorful and impactful appearance of these sushi rolls attracts and delights people of all nationalities and ages. The ease of holding the sushi in one hand and eating it in the other matches the international style.

Easy Operation & Kitchen equipment

SUSHI HAND ROLL SHOP" is easy to operate and can be opened quickly.

SUSHI HAND ROLL SHOP is a business model that does not require expensive capital investment and is easy to develop into a chain or franchise. Like a restaurant, SUSHI HAND ROLL SHOP does not require sophisticated store design or kitchen design prior to opening, and does not require a long preparation period.



-Rice sheet machine for hand roll-
Make rice sheets for making hand rolls.



-Vinegar mixing machine-
Mix cooked rice with sushi vinegar and cool.

Only 2 machines are required. Other items are purchased in your local market.

New Business Model in the world

Australia's national fast food = SUSHI HAND ROLL

Japanese sushi rolls have changed in taste, shape, and color, and have fused with different cultures to create "SUSHI HAND ROLL". In Australia, SUSHI HAND ROLL has already been recognized as a national standard fast food, and there are more than several hundred SUSHI HAND ROLL SHOPS, which are popular among people of all ages, nationalities, and genders, from children to adults. The name "SUSHI HAND ROLL" comes from the style of holding and eating sushi rolls with one's hands. The "SUSHI HAND ROLL" is also easy to prepare for the person who serves it, and matches all kinds of ingredients, including Japanese, Western, Chinese, and Korean foodstuffs, and is attracting attention as a food business model outside Australia.



New Business Models Expanding Globally

There are many fast food businesses that are easy to start with relatively small capital, such as hamburgers, ice cream, crepes, and fresh juice. However, there is no other fast food business, other than "SUSHI HAND ROLL," that has the high value-added concept of "sushi," can take advantage of the recognition of "sushi," and can successfully incorporate it into fast food to develop a new market. There is nothing else like it. The "Sushi Hand Roll Shop" is expected to be a new business model for the future, given the growing demand for sushi in countries around the world and the expanding sushi market.

Let's start the new business in your country.